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## **SHERATON SILVER SPRING HOTEL UNVEILS REFRESHED GUESTROOMS & ENHANCED OFFERINGS**

**SILVER SPRINGS, MD (March 15, 2017)** – The Sheraton Silver Spring Hotel announces the completion of a \$7.5 million renovation project, which included the addition of a fully licensed Starbucks and upgrades to the public space areas and the 18,000 square feet of meeting space, as well as the just-finalized refresh of the hotel's 229 guestrooms and suites. The hotel's guest corridors have also been modernized, and Wi-Fi has been enhanced to increase speed and accessibility for guests.

The updated rooms now feature an energetic style that maximizes daylight while blending the property's urban setting with a contemporary flair. Guests will experience the mix modern patterns with bright pops of color; engaging artwork portraying the surrounding cityscapes; and modern furniture and finishes that complement the overall design. All guestrooms also feature an oversized work desk, ergonomic chair, flat panel television and the Sheraton Sweet Sleeper® bed, designed to meet AAA's Five Diamond Award® criteria.

"These recent upgrades are in keeping with the Sheraton brand promise of providing exceptional accommodations in extraordinary settings," stated Sheraton Silver Spring General Manager Jeff Musselman. "Improvements such as these help ensure guests of the Sheraton Silver Spring Hotel will continue to enjoy genuine hospitality in a relaxing and comforting environment."

Just three blocks from Silver Spring Metro Station, the Sheraton Silver Spring Hotel is ideally located to explore all the leading Washington, D.C. attractions including the White House, the Capitol, the Washington Monument, and the Smithsonian Museums. Guests are walking distance from Silver Spring's revitalized downtown and close to the city's many businesses such as Discovery Communications as well as several Federal Government agencies including the National Institutes of Health and the Food and Drug Administration. The hotel is also convenient to the campuses of the University of Maryland-College Park and Howard University.

The Sheraton Silver Spring Hotel offers nearly 18,000 square feet of flexible meeting space with all the latest in meetings technology. Additional amenities include a full-service restaurant and lounge, Starbucks® Coffeehouse, outdoor pool, and fully equipped fitness facility featuring the brand's revolutionary new health and fitness program, Sheraton Fitness programmed by Core Performance™, designed exclusively for Sheraton guests through its partner Core Performance.

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Sheraton Hotels & Resorts, like all brands within Starwood's robust portfolio, is proud to offer the Starwood Preferred Guest® program. SPG® offers members the ability to redeem awards at more resorts, more luxury properties, more European hotels and more golf properties than any other hotel program.

**About Integrated Capital, LLC**

Integrated Capital is a leading hospitality focused private equity real estate firm based in Los Angeles, California. The firm has a reputation for excellence in hospitality investment and development. Since its founding in 2004, Integrated Capital has acquired or developed assets with a total capitalization of approximately \$400 million and overseen renovation and development projects in excess of \$80 million. In addition, the principals through their prior affiliation were directly participated in more than \$1.2 billion of global hospitality investments and more than \$300 million of renovation and development projects.

**About Sheraton Hotels & Resorts**

Sheraton Hotels & Resorts, part of Marriott International, Inc., makes it easy for guests to explore, relax and enjoy the possibilities of travel at more than 440 hotels in over 70 countries around the world. Sheraton continues to enhance the brand through innovative guest experience, differentiating design, multi-channel marketing and a sharp focus on service. Sheraton is proud to participate in the industry's award-winning loyalty program, Starwood Preferred Guest®. Members can now link accounts with Marriott Rewards®, which includes The Ritz-Carlton Rewards® at [members.marriott.com](http://members.marriott.com) for instant elite status matching and unlimited points transfer. To learn more, visit [www.sheraton.com](http://www.sheraton.com). Stay connected to Sheraton on [Facebook](#), and @sheratonhotels on [Twitter](#) and [Instagram](#).

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